

The Call for Leadership

Rick Tate will challenge your opinions and thinking on leadership issues that are critical in today's organizations. The essence of Rick's prescription is to lead with character, lead with values, lead through relationships and lead with expertise. His presentation will inspire you to a journey of "self-discovery" about your role as a leader in your company.

- Never before more necessary
 - Employee retention is critical
 - Understanding the employee value equation
 - Leading is not managing (requires a new way of thinking)
- Leadership is about character
 - Trust is foremost
 - Integrity cannot be compromised
 - Relationships... not techniques
- Seeing Beyond the "Trees"
 - A cause worthy of their commitment
 - An environment of equity
 - Optimism
 - Understanding the "system"
- Inspiring Others
 - From extrinsic methods to intrinsic
 - Creating owners... not renters
 - Recognition and accountability
- Leader as a Storyteller: Getting your message across